



WBMS FBLA – Meeting Agenda

- Guest Speaker – Ms. Renee Mullen
- Regional Competition Update
- State Competition Online Events
- FBLA Week – February 3 – 7
- Business Lesson -- Slogans
- Quizlet Live!

Guest Speaker – Ms. Renee Mullen

Who is Ms. Mullen?

- Her business is named Renee's Face Painting
- She works at festivals, birthday parties, grand openings, customer appreciation days, and has created a Grandparent's Day for senior citizens homes
- She has been in business for six years and has seven employees

Welcome Ms. Mullen!

Regional Conference Update

- ❖ To be held at Alpharetta High School on January 16th
- ❖ Dinner 6:00 – 6:15 p.m.
 - Chick-fil-a, chips, water, and rice crispy treat
- ❖ Awards at 7:00 p.m. in the AHS auditorium
- ❖ RLC results shared the next day on the Jaguar Morning News
- ❖ It is suggested you wait until the RLC results are revealed to register for the SLC

State Leadership Conference Information

- ❖ Online testing to occur one day only: **Monday, February 10th**
- ❖ Cost to participate is \$45 for two events
- ❖ Results will be returned to us at Webb Bridge MS
- ❖ Registration is opened from today until **January 24** using the OSP online cash system/Jot Form at: <http://bit.ly/2020fblacomp>
- ❖ Help websites located on our the FBLA Weebly website. Dr. Oravetz will be available January 28 & 29 in Room 120 at 7:45 a.m. to answer questions regarding how to prepare for tests

Available Events: School-Site Online Testing

All online events are approximately 30 minutes – Take both in one testing session

***The state winner of these events go on to the National Leadership Conference**

- Business Concepts
- Business Etiquette
- *Business Math & Financial Literacy
- *Career Exploration
- Computer & Internet Concepts
- *Digital Citizenship
- Employability Skills
- FBLA Concepts
- Introduction to Business Communications
- *Introduction to Computer Science & Coding
- Marketing Concepts
- Microsoft Office Concepts
- Parliamentary Procedure Concepts
- Social Media Concepts

FBLA Week – February 3 - 7

1. FBLA trivia questions each day on the Jaguar Morning News
2. Activity each day of the week:
 - ✓ Monday – FBLA Chapter Awareness Day (video on the JMN)
 - ✓ Tuesday – Community Service and give-a-ways - R120 at 7:50 a.m. - TBD
 - ✓ Wednesday – Meet & greet AHS FBLA members - Prizes - R120 at 7:50 a.m.
 - ✓ Thursday – Business Kahoot and Prizes in R120 at 7:50 a.m.
 - ✓ Friday – Chapter meeting, RLC awards, and drawing for prizes for participating in the week's activities!

Company Slogans - Guidelines

1. Identification – Slogans must stay consistent with the brand name
2. Memorable – We remember them easily
3. Beneficial – Reveal the purpose and benefits of the product
4. Differentiation – Set yourself apart
5. Keep it Simple – Use short keywords

Get ready for the Quizlet Live Competition!

<https://quizlet.com/live>

Next General Meeting:

Friday, February 7

