



WBMS FBLA – Meeting Agenda

- Regional Competition Update
- State Competition Online Events
- FBLA Week – February 4 - 8
- Company Slogans -- Fast Food Trivia

Regional Conference Update

- ❖ To be held at Alpharetta High School on January 22
- ❖ Awards at 7:30 p.m. in the AHS auditorium
- ❖ RLC results shared the following day at WBMS on the Morning News
- ❖ If you are interested in the SLC, it is suggested you wait until the RLC results are revealed

State Leadership Conference Information

- ❖ Online testing to occur one day only: **Monday, February 11th**
- ❖ Cost to participate is \$45 for two events
- ❖ Results will be returned to us at Webb Bridge
- ❖ Registration is one-week only: **January 21 – 25** using the OSP online cash system – an email will be sent to you with the link when it is activated
- ❖ Information and assistance will be available January 21st and 23rd in Room 120 at 8 a.m. with Dr. Oravetz

Available Events: School-Site Online Testing

*New events in blue – all online events are approximately 30 minutes long

- Business Concepts
- *Business Etiquette
- Business Math & Financial Literacy
- Career Exploration
- Computer & Internet Concepts
- *Digital Citizenship
- FBLA Concepts
- Introduction to Business Communications
- Introduction to Computer Science & Coding
- Marketing Concepts
- Microsoft Office Concepts
- Parliamentary Procedure Concepts
- Social Media Concepts
- Spelling Concepts

FBLA Week – February 4 - 8

1. FBLA trivia questions and info each day on the Jaguar Morning News
2. Activity each day of the week:
 - ✓ Monday – Wear your FBLA t-shirt (FBLA chapter awareness)
 - ✓ Tuesday – Poster Day – Help make posters for Relay for Life in Room 120
 - ✓ Wednesday – Meet & greet w/prizes in Room 120 at 8 a.m.
 - ✓ Thursday – Business Kahoot fun in Room 120 at 8 a.m.
 - ✓ Friday – Chapter meeting, RLC awards, yearbook picture (Media Center), and drawing for prizes for participating in the week's activities!

Company Slogans - Guidelines

1. Identification – Slogans must stay consistent with the brand name
2. Memorable – We remember them easily
3. Beneficial – Reveal the purpose and benefits of the product
4. Differentiation – Set yourself apart
5. Keep it Simple – Use short keywords

Get ready for the Quizlet Live Competition!

<https://quizlet.com/live>

Next General Meeting:

Friday, February 8

